

# Professional Lobbyists

**Tell you who they are and whom they represent** including information regarding the nature of their client's or employer's interests.

**Do not intentionally mislead you or your staff or anyone else in any way.**

**Provide information that is accurate and true**, so no information is deliberately omitted or obscured to create a misleading impression.

**Do not offer bribes or inducements** including gifts or excessive entertainment.

**Manage and avoid conflicts of interest** and should not represent two clients who compete in the same market or have a clash of interests.

**Respect confidentiality** and do not misuse privileged information for commercial gain.

**Respect the rules and regulations of the institutions of government and representation wherever they work, and the codes of conduct that bind other professionals.**

**Respect the public's right to know about lobbying activity** and disclose the interests on whose behalf they lobby as well as their clients.

**Observe rules, resolutions, codes of conduct and statutes in relation to employing or contracting elected representatives, members of Parliament, members of the House of Lords, holders of public office, and public servants** including any rules covering the periods of time after they have left those roles.

**Do not use access privileges to lobby** and must not make use of parliamentary passes in the course of lobbying or otherwise abuse this privilege.

For more information, visit [cipr.co.uk/lobbying](http://cipr.co.uk/lobbying)

To find or request briefing material, visit [policymogul.com](http://policymogul.com)